



NCPD Webinars as Evangelizing Tools

Ideas to collaborate locally, using NCPD Webinars

The National Catholic Partnership on Disability (NCPD) online training seminars (“webinars”) offer rich formation opportunities for dioceses and partnering organizations. NCPD webinars provide new information to help families, people with disabilities and those in parish and diocesan ministries to find the resources they need to become educated, formed in faith and strengthened to address the onset or continuing experience of a disabling condition. That may be a diagnosis of a disability or lethal condition during pregnancy, mental illness in a parishioner or family member, Autism or blindness in a catechetical age child, or a variety of other issues. For more information, visit www.ncpd.org.

Here are suggestions to use the NCPD webinar as an evangelizing tool:

Prior to an NCPD Webinar...

- *Collaborate* with related diocesan offices, such as Life Issues; Family Life; Catholic Charities; Catechetical, Schools, Youth, and Hispanic Ministry; etc. Local provider partnerships might include parishes and returning veterans groups, birthing and care centers with pastoral ministry representatives, and catechists with Catholic and public school staff members, etc. Member organizations such as the Knights of Columbus or Council of Catholic Women could also be valuable partners.
- *Organize a meeting*: Set up a ministry formation meeting prior to a webinar, to introduce clergy and ministry leaders to the issue that is covered in the upcoming webinar. This formation meeting may also determine and plan group viewing sites (see directions on the reverse of this page), plan for a wrap-around symposium or post-webinar symposium, organize ideas for a dedicated outreach; or draft a diocesan/parish/organizational pastoral care plan.
- *Market and advertise*: Promote related events through a presentation at a local Catholic/Christian bookstore, bulletin inserts, ads in local Catholic newspapers, Facebook group.

The Day of the Live Webinar...

- *Host*: Group viewing in parishes and other logical, local provider sites (see reverse for group viewing sites ideas).
- **Remember**: Webinars are free as part of NCPD affiliate membership; by special arrangement with partner organizations; or the cost is \$30 per logged-in computer.

Follow-Up Events (either same day as Webinar, or later)...

- *Webinar Replays*. A replay link will be available at www.ncpd.org within a few weeks following the webinar to view and use at any time in the coming year.
- *Consider the examples belows as models*: Two different dioceses used their own locally creative ideas in response to needs, to employ the October 5, 2010 NCPD Webinar *Threats to the Lives of People with Disabilities, Part I: Prenatal Diagnosis of Lethal and Non-lethal Conditions or Disabilities*, as an evangelizing tool for their ministry.

**Archdiocese of Washington Affirming Life Symposium,
October 5, 3-5:30 p.m., Catholic University, following the NCPD Webinar. Visit www.adw.org
for their calendar of events leading up to and including their October 5 agenda. For more
information, contact Peg Kolm at kolmm@adw.org or at 301-853-4560.**

**Diocese of Richmond Affirming Life: Making a Difference Workshop,
October 9, Pastoral Center. Contact Nita Grignol at
ngrignol@richmonddiocese.org or at 804-622-5260.**

Setting Up a Group Webinar Viewing

Webinars are internet-accessed seminars which feature expert presenters from one or more locations, speaking live on a streamed audio-feed, as they show a PowerPoint presentation. Live audience interaction is provided in polls and questioning opportunities through a website link. These can be “attended” by individuals on their own computers but are easily adaptable for a large group experience.

Benefits of a Large Group Viewing: Cost Savings & Opportunity for Local Discussion and Long-Term Planning

- One computer can be used for a large group at one site. External speakers and an LCD projector amplify the sound and image to fit the audience and room size. The webinar image can be projected to a large screen or wall surface. The \$30 registration fee is *per computer*, **not** per individual. This valuable in-service is available at an incredibly low cost, without extended travel. This technique has been successfully employed for inservice or educational purposes with professional staff and volunteers.
- Prior to the viewing, resources and PowerPoint slides developed for each webinar are available on NCPD’s website (ncpd.org) to be downloaded and distributed to your participants free of charge.
- Group discussion questions can be developed by you, or you can use ones provided on the webinar page.
- Each live webinar offers a high degree of interactivity through real-time polls and questions.
 - **Polls:** Since there can only be one respondent per computer, the large group acts as “one.” If it is a true or false question, ask for a show of hands and go with the most popular vote. If it is multiple choice, ask for a show of hands for each of the answers and respond to the poll accordingly.
 - **Evaluation:** There is a time limit of about 20 minutes following the webinar to fill out the evaluation. Choose a small, representative group to respond to the evaluation on behalf of the large group or ask for a show of hands to the items on the evaluation. Solicit and record comments from as many participants as possible for feedback-type questions. The typical evaluation is 5 or 6 questions.
 - **Q & A:** Any member of your group can pass a question to one person who is operating the computer. There is no limit to the number of questions to submit through the registered computer.
- NCPD webinars are real-time captioned so that individuals who are Deaf can view the webinar. The Deaf participant should be consulted as to what other accommodations may be necessary (i.e., a sign language interpreter for the post-webinar discussion).
- Webinars can be used live or at a later date as part of a diocesan initiative, parish or regional meeting. NCPD develops and provides the webinars and resources; you can convene local groups and work on local initiatives related to the topic. **The webinar can be replayed at any time free of charge in the following year through a replay link on ncpd.org.** After one year, they are available for purchase.
- You may wish to provide simple refreshments, particularly if the webinar is being viewed at a meal time.

Added Benefits to NCPD Affiliate Dioceses and Partner Organizations

- Parish and diocesan staff & members of NCPD Affiliate (Arch) Dioceses always attend NCPD live webinars free of charge.
- Webinar organizational partners’ members and staff (by special financial arrangement) also attend webinars free of charge. That is publicized in the flyer, registration and website.
- Dioceses and organizations that partner with NCPD for a webinar have input in the webinar topic and content, and their organization is credited for that in the national publicity.

Questions? Contact Dr. Nancy Thompson, nthompson@ncpd.org or 319-270-6923 or 202-529-2934 (tty).

Learn more about NCPD at www.ncpd.org.